

30 years



Valley
Community
Development

30th Anniversary Gala Celebration

April 18, 2018

Special guest: Charles M. Blow, *The New York Times*

SPONSORSHIP OPPORTUNITIES

We are pleased to offer the following recognition opportunities for your contributions to Valley Community Development on the occasion of its 30th Anniversary Celebration!

For each level of sponsorship, your contribution is eligible for a Community Investment Tax Credit (CITC).

Community Leader

(Exclusive)

\$60,000

\$30,000 net with CITC

- Plaque of recognition permanently installed in the community room of the future Northampton Lumber Yard Apartments
- Two-minute speaking opportunity at the Gala, *or* join us onstage for acknowledgement
- Your logo or advertisement displayed on the full screen at the Gala
- Acknowledgement and logo in the Gala invitation
- Name acknowledgement in the Gala program book and all public relations materials
- Exclusive, premium placement of a full-page color ad in the Gala program book
- Top recognition and logo placement with link to your website on Valley Community Development website through April 2018
- Opportunity to provide company merchandise in the swag bag
- Table sponsor: Ten complimentary tickets to the Gala with premier seating
- Three complimentary tickets to the Meet and Greet with Charles Blow before the Gala

Underwriter

\$30,000

\$15,000 net with CITC

- Logo displayed in a top position on screen at the Gala with other sponsors
- Name acknowledgement in the Gala program book, in all public relations materials, and on the Gala invitation
- Premium placement of a full-page color ad in the Gala program book
- Name recognition, logo placement, and link to your website on Valley Community Development website through April 2018
- Opportunity to provide company merchandise in the swag bag
- Six complimentary tickets to the Gala with premier seating
- Two complimentary tickets to the Meet and Greet with Charles Blow before the Gala

Benefactor

\$15,000

\$7,500 net with CITC

- Logo displayed on screen at the Gala with other sponsors
- Name acknowledgement in the Gala program book and in all public relations materials
- Full-page color ad in the Gala program book
- Name recognition and link to your website on Valley Community Development website through April 2018
- Four complimentary tickets to the Gala

Partner

\$10,000

\$5,000 net with CITC

- Logo displayed on screen at the Gala with other sponsors
- Name acknowledgement in the Gala program book and in all public relations materials
- Full-page color ad in the Gala program book
- Name recognition and link to your website on Valley Community Development website through April 2018
- Four complimentary tickets to the Gala

Advocate

\$5,000

\$2,500 net with CITC

- Logo displayed on screen at the Gala with other sponsors
- Name acknowledgement in the Gala program book and in all public relations materials
- Full-page color ad in the Gala program book
- Name recognition and link to your website on Valley Community Development website through April 2018
- Two complimentary tickets to the Gala

All sponsors will be acknowledged in a post-Gala thank you ad in the Daily Hampshire Gazette.



Charles M. Blow, op-ed columnist for *The New York Times*, writes about politics, public opinion, and social justice. Blow is the author of *Fire Shut Up in My Bones*, a profound memoir describing Blow's coming of age in the Deep South. You don't want to miss his stirring remarks!

Your leadership gift helps us help individuals and families access affordable housing and achieve financial stability so they can stay in their homes and strengthen the region.

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YES, we proudly support Valley Community Development on its 30th Anniversary!

To receive 2017 Community Investment Tax Credits (CITC), checks must be postmarked by Dec. 31, 2017

CHOOSE YOUR SPONSORSHIP LEVEL

- Community Leader \$60,000
- Underwriter \$30,000
- Benefactor \$15,000
- Partner \$10,000
- Advocate \$5,000

CALCULATE YOUR NET COST

With the tax incentives available through Community Investment Tax Credits (CITC), donors receive more than 50 percent of their gift back in state and federal tax deductions. Here's what you could expect:

Your company's 30th Anniversary donation	\$ _____
State CITC tax credit (50%)	– \$ _____
Federal tax credit <i>Use your company percentage</i>	– \$ _____
Final out-of-pocket cost	\$ _____

[Learn more about CITC at valleycdc.com/donate.](http://valleycdc.com/donate)

- Yes, we'd like to donate _____ of our sponsorship seats at the Gala on April 18, 2018 to deserving individual(s) who Valley Community Development serves to enable them to join in the celebration!

CONTACT INFORMATION

COMPANY _____
NAME _____ TITLE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
WORK PH. _____ CELL PH. _____ HOME PH. _____
EMAIL ADDRESS _____

PAYMENT INFORMATION

Please make all checks payable to **Valley Community Development Corporation**, and mail to:
Valley Community Development, 30 Market St., Northampton, MA 01060

Please indicate your company's invoicing preference:

- Send invoice to the name and address above
- Send invoice to the following name at the address above: _____
- Send invoice to the following name and address: NAME _____

TITLE _____ ADDRESS _____
CITY _____ STATE _____ ZIP _____

Tax Deductibility Statement goes here.

THANK YOU for supporting us in building housing and economic security for the region.